

# Marketing Executive

## About tepeo

We are a growing ClimateTech business on a mission to disrupt the heating industry with a revolutionary low-carbon heating technology. Decarbonisation of domestic heating is the single biggest challenge facing the UK's goal to reach Net Zero. Heating represents over 17% of all carbon emissions in the UK.

We launched the tepeo Heat Battery Boiler in 2021 and are focused on bringing it to more customers across the UK, growing our network of tepeoPRO installers and developing new solutions to help even more homes transition away from gas and oil.

We've been recognised as one of the most exciting ClimateTech scale-ups in the UK and recently included in the Government's BUS subsidy scheme. There's more on our website at [tepeo.com](https://tepeo.com).

## About the role

At tepeo, we are committed to creating a diverse and inclusive workplace where everyone feels welcome and valued. We are committed to building a team that represents a variety of perspectives and experiences, and we believe that diversity makes us stronger.

We want people who are passionate about tackling climate change. We firmly believe in the existential threat that climate change poses to us all. This is why we're changing the way we heat our homes.

We are looking for a Marketing Exec to join our team, who can support the roll-out of online and offline activities, including PR, events, consumer & trade advertising, social and email marketing.

## The role

- **Full-time employee** to start at the earliest available date.
- **Location:** office based (3/4 days a week in the office)
- Support the execution of the overall marketing strategy to deliver various marketing activities across digital, brand, PR, events, and partner marketing.
- Specific tasks include:
  - Digital Campaign Management: Support the full execution of online marketing campaigns (paid social, display, search, email), focusing on performance marketing metrics (CPL, CPA, ROI).
  - Content & SEO: Collaborate on content strategy and execution across digital channels, ensuring SEO best practices are applied to all web and blog content.
  - Email Marketing & Automation: Support the day-to-day management of email marketing, including segmentation, A/B testing, and automation workflows.
  - Social Media Content Creation & Management: Manage the tepeo and tepeoPRO social media channels, developing and implementing data-driven content plans, and tracking performance against key engagement and growth KPIs. Familiarity with tools such as Canva, Capcut and Hubspot would be very helpful..

- Reporting & Analysis: Measure, monitor, and review the delivery of all digital and offline activities, using Google Analytics to provide actionable insights for campaign optimisation.
- Assist in organising and managing events, including consumer and trade shows, as well as webinars.
- Act as a brand guardian and ensure accuracy of content across all platforms.

## About you

- Keen interest in the future of energy, Net Zero & decarbonising UK homes. You don't need to be an expert! Just interested & enthusiastic.
- At least 2 years experience in a fast-moving marketing role, preferably in technology or consumer goods, with a strong track record in performance-focused digital marketing.
- Proven experience in managing core digital channels (SEO, Paid Search/Social, Email, Content) and proficiency with key digital analytics platforms – specifically Google Analytics.
- Experience with Marketing Automation Platforms: Experience using HubSpot or similar platforms for lead nurturing, database management, and campaign execution is a strong bonus.
- Familiar with the latest AI/Generative Tools: Awareness or practical experience with AI tools (e.g. for content creation, data analysis, or campaign optimisation).
- Creative and able to get hands on with design, content development (thumbnails, social posts, web assets) and execution. Familiar with tools like Canva.
- Highly organised.
- Excellent written, verbal and presentation communication skills.
- Strong people skills with a high level of self-awareness and emotional intelligence.
- Thrive on responsibility.

## Benefits

£36,000 to £40,000 per year depending on experience

- 25 days holiday plus 8 bank holidays and 1 'birthday' holiday
- Life insurance
- Private Medical Insurance
- Optical and Dental Insurance
- Income Protection
- EV Car Scheme
- Cycle to work scheme
- Employee Assistance Programme
- Holiday Purchase Options
- Discounted ZEB for your home
- Collaborative, flexible, and friendly environment
- Be part of a growing technology startup and help shape the future of energy

Getting in touch

If this sounds like it might be the job for you then drop us a line at [careers@tepeo.com](mailto:careers@tepeo.com)

Please include a copy of your CV and any supporting information you think we should have. We are considering applications on a rolling basis so do get in touch ASAP.