

About tepeo

We are a rapidly growing ClimateTech business on a mission to disrupt the heating industry with a revolutionary low-carbon heating technology. Decarbonisation of domestic heating is the single biggest challenge facing the UK's goal to reach Net Zero. Heating represents over 17% of all carbon emissions in the UK.

Our product is a smart heat battery - we call it a ZEB. It's a direct replacement for a gas or oil boiler, is easy to install and massively reduces the carbon emissions from heating. It uses electricity to 'charge' ultra-high density thermal storage when energy prices and the carbon intensity of the grid are low. Our IoT technology and cloud-based algorithms automatically optimise the ZEB to minimise cost & carbon.

We've been recognised as one of the fastest growing and most exciting ClimateTech scale-ups in the UK. We are a team of over 50 people and recently won the [Ashden Award](#) for Innovation. There's more on our website at tepeo.com.

About the role

At tepeo, we are committed to creating a diverse and inclusive workplace where everyone feels welcome and valued. We are committed to building a team that represents a variety of perspectives and experiences, and we believe that diversity makes us stronger.

We want people who are passionate about tackling climate change. We firmly believe in the existential threat that climate change poses to us all. This is why we're changing the way we heat our homes.

We are looking for a Marketing Exec to join our team, who can support the roll-out of online and offline activities, including PR, events, consumer & trade advertising, social and email marketing.

The role

- **Full-time employee** to start at the earliest available date.
- **Location:** office based OR hybrid (2 days a week in the office)
- Support the execution of the overall marketing strategy, working with the wider marketing team to deliver various marketing activities across digital, brand, PR, events, and partner marketing.
- Specific tasks include:
 - Collaborate with the marketing team to implement the marketing strategy to support our growth objectives.

- Support both online and offline marketing channels, including campaign management, content marketing, email marketing, PR, and event marketing meeting deadlines, budgets and KPIs.
- Manage the tepeo and tepeoPRO social media channels by developing and implementing content plans, tracking and reporting on social growth.
- Assist in organising and managing events, including consumer and trade shows, as well as webinars.
- Measure, monitor and review the delivery of activities and campaign schedules and plans in line with strategic targets, OKRs and KPIs.
- Act as a brand guardian and ensure accuracy of content across all platforms.

About you

- Keen interest in the future of energy, Net Zero & decarbonising UK homes. You don't need to be an expert! Just interested & enthusiastic.
- At least 3 years experience in a fast-moving marketing role, preferably in technology or consumer goods.
- Experience managing multiple online and offline marketing channels: Events, PR, social, email, content, DM.
- Highly organised.
- Excellent written, verbal and presentation communication skills.
- IT savvy and strong attention to detail.
- Strong people skills with a high level of self-awareness and emotional intelligence.
- Willingness to thrive on responsibility.

Benefits

£30,000 to £40,000 per year

- 25 days holiday plus 8 bank holidays and 1 'birthday' holiday
- Life insurance
- Private Medical Insurance
- Optical and Dental Insurance
- Income Protection
- EV Car Scheme
- Cycle to work scheme
- Employee Assistance Programme
- Holiday Purchase Options
- Discounted ZEB for your home
- Collaborative, flexible, and friendly environment
- Be part of a growing technology startup and help shape the future of energy

Getting in touch

If this sounds like it might be the job for you then drop us a line at careers@tepeo.com

Please include a copy of your CV and any supporting information you think we should have.

We are considering applications on a rolling basis so do get in touch ASAP.